

BREAKFAST SHOWS (WEEKDAYS) NATIONAL STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH '000s	WEEKLY REACH '000s	WEEKLY REACH '000s
		Q2 2023	Q1 2024	Q2 2024
<i>Time period varies per station</i>				
NATIONAL STATIONS - MON-FRI				
BBC Radio 1 - 07.00 - 10.30am*	Q		3950	4004
BBC Radio 2 - 06.30 - 09.30am	Q	6725	6622	6423
BBC Radio 3 - 06.30 - 09.30am	Q	773	806	749
BBC Radio 4 - 06.00 - 09.00am	Q	5498	5605	5465
BBC Radio 5 live - 06.00 - 09.00am	Q	1388	1246	1401
Absolute Radio Network - 06.00 - 10.00am	H	2275	2236	2212
Capital Network (UK) - 06.00 - 10.00am**	H	2534	2547	2808
Classic FM - 06.30 - 10.00am	Q	1992	2024	1995
GB News Radio - 06.00 - 09.30am	Q	133	189	214
Greatest Hits Radio - 06.00 - 10.00am***	H		2939	2980
Heart Network (UK) - 06.30 - 10.00am**	H	3857	4166	4150
Hits Radio - 06.00 - 10.00am***	H		371	453
KISS - 07.00 - 11.00am	Q	1003	871	939
Magic - 06.00 - 10.00am	Q	1097	1210	1059
Planet Rock - 06.00 - 10.00am	Q	560	513	546
TalkRadio - 06.30 - 10.00am	H	306	335	298
talkSPORT - 06.00 - 10.00am	H	1311	1262	1328
Times Radio - 06.00 - 10.00am	H	284	276	252
Virgin Radio Network - 06.30 - 10.00am	H	863	893	901
Radio X Network (UK) - 06.30 - 10.00am	H	1117	1160	1162

BREAKFAST SHOWS (WEEKDAYS) LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
		Q2 2023	Q1 2024	Q2 2024
<i>Time period varies per station</i>				
LONDON STATIONS - MON-FRI				
BBC Radio London - 06.00 - 10.00am	Q	192	172	161
Capital London - 06.00 - 10.00am	Q	675	655	793
Capital XTRA (London) - 06.30 - 10.00am	Q	205	240	249
Gold London - 06.00 - 10.00am	Q	132	96	117
Greatest Hits Radio (London) - 06.00 - 10.00am	Q	404	396	393
Heart London - 06.30 - 10.00am	Q	670	760	777
KISS (London) - 07.00 - 11.00am	Q	382	309	325
LBC London - 07.00 - 10.00am	Q	798	689	734
LBC News (London) - 07.00 - 10.00am	Q	162	163	175
Magic (London) - 06.00 - 10.00am	Q	595	623	533
Smooth Radio London - 06.00 - 10.00am	Q	310	355	378
Radio X London - 06.30 - 10.00am	Q	236	232	202